

Remit Address:

WOOD
90380 Collections Center Drive
Chicago, IL 60693
Main: (616) 456-8888
Billing: (317) 923-8888

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314
USA

INVOICE

DUPLICATE

Advertiser	POL/Detroit International Bridge
Product	order
Estimate Number	C01C07

Invoice #	189637-1
Invoice Date	10/07/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/07/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	189637
Alt Order #	6831503
Deal #	
Order Flight	10/01/12 - 10/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1046
Advertiser Code	DIBC
Product Code	ORDR

Agency Ref	IN10086/SP6681/TO1332
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	News 8 @ Noon	12-1p		to						
					10/01/12 to 10/07/12	1x	M- - - - -				
	WOOD			M	10/01/12	:30	12:56 PM	QPSD0006000H	\$450.00		1
2	WOOD	News 8 @ Noon	12-1p		to						
					10/01/12 to 10/07/12	1x	- T- - - - -				
	WOOD			Tu	10/02/12	:30	12:51 PM	QPSD0006000H	\$450.00		1
3	WOOD	News 8 @ Noon	12-1p		to						
					10/01/12 to 10/07/12	1x	- - W- - - -				
	WOOD			W	10/03/12	:30	12:24 PM	QPSD0006000H	\$450.00		1
4	WOOD	News 8 @ Noon	12-1p		to						
					10/01/12 to 10/07/12	1x	- - - T- - -				
	WOOD			Th	10/04/12	:30	12:24 PM	QPSD0006000H	\$450.00		1
5	WOOD	News 8 @ Noon	12-1p		to						
					10/01/12 to 10/07/12	1x	- - - - F- -				
	WOOD			F	10/05/12	:30	12:52 PM	QPSD0008000H	\$450.00		1
6	WOOD	Rachael Ray	2-3p		to						
					10/01/12 to 10/07/12	1x	- T- - - - -				
	WOOD			Tu	10/02/12	:30	2:32 PM	QPSD0006000H	\$100.00		1
7	WOOD	Rachael Ray	2-3p		to						
					10/01/12 to 10/07/12	1x	- - W- - - -				
	WOOD			W	10/03/12	:30	2:19 PM	QPSD0006000H	\$100.00		1
8	WOOD	Rachael Ray	2-3p		to						
					10/01/12 to 10/07/12	1x	- - - T- - -				
	WOOD			Th	10/04/12	:30	2:49 PM	QPSD0006000H	\$100.00		1
9	WOOD	Rachael Ray	2-3p		to						
					10/01/12 to 10/07/12	1x	- - - - F- -				
	WOOD			F	10/05/12	:30	2:23 PM	QPSD0008000H	\$100.00		1
10	WOOD	The Doctors	3-4p		to						

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Sales Region	National

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WOOD	The Doctors	3-4p		to						
					10/01/12 to 10/07/12	1x	M- - - - -				
	WOOD			M	10/01/12	:30	3:21 PM	DI BC0912	\$100.00		1
11	WOOD	The Doctors	3-4p		to						
					10/01/12 to 10/07/12	1x	- T- - - - -				
	WOOD			Tu	10/02/12	:30	3:55 PM	DI BC0912	\$100.00		1
12	WOOD	The Doctors	3-4p		to						
					10/01/12 to 10/07/12	1x	- - W- - - -				
	WOOD			W	10/03/12	:30	3:37 PM	DI BC0912	\$100.00		1
13	WOOD	The Doctors	3-4p		to						
					10/01/12 to 10/07/12	1x	- - - T- - -				
	WOOD			Th	10/04/12	:30	3:12 PM	DI BC0912	\$100.00		1
14	WOOD	The Doctors	3-4p		to						
					10/01/12 to 10/07/12	1x	- - - - F- -				
	WOOD			F	10/05/12	:30	3:18 PM	QPSD0008000H	\$100.00		1
15	WOOD	Ellen	4-5p		to						
					10/01/12 to 10/07/12	1x	M- - - - -				
	WOOD			M	10/01/12	:30	4:45 PM	QPSD0006000H	\$250.00		1
16	WOOD	Ellen	4-5p		to						
					10/01/12 to 10/07/12	1x	- T- - - - -				
	WOOD			Tu	10/02/12	:30	4:31 PM	QPSD0006000H	\$250.00		1
17	WOOD	Ellen	4-5p		to						
					10/01/12 to 10/07/12	1x	- - W- - - -				
	WOOD			W	10/03/12	:30	4:21 PM	QPSD0006000H	\$250.00		1
18	WOOD	Ellen	4-5p		to						
					10/01/12 to 10/07/12	1x	- - - T- - -				
	WOOD			Th	10/04/12	:30	4:22 PM	QPSD0006000H	\$250.00		1
19	WOOD	Ellen	4-5p		to						

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	WOOD	Ellen	4-5p	to	10/01/12 to 10/07/12	1x	----F--				
	WOOD			F	10/05/12	:30	4:45 PM	QPSD0008000H	\$250.00		1
20	WOOD	5am Daybreak	5a-6am	to	10/01/12 to 10/07/12	1x	M-----				
	WOOD			M	10/01/12	:30	5:28 AM	QPSD0006000H	\$200.00		1
21	WOOD	5am Daybreak	5a-6am	to	10/01/12 to 10/07/12	1x	-T-----				
	WOOD			Tu	10/02/12	:30	5:40 AM	QPSD0006000H	\$200.00		1
22	WOOD	5am Daybreak	5a-6am	to	10/01/12 to 10/07/12	1x	--W----				
	WOOD			W	10/03/12	:30	5:18 AM	QPSD0006000H	\$200.00		1
23	WOOD	5am Daybreak	5a-6am	to	10/01/12 to 10/07/12	1x	---T---				
	WOOD			Th	10/04/12	:30	5:22 AM	QPSD0006000H	\$200.00		1
24	WOOD	5am Daybreak	5a-6am	to	10/01/12 to 10/07/12	1x	----F--				
	WOOD			F	10/05/12	:30	5:40 AM	QPSD0008000H	\$200.00		1
25	WOOD	6am Daybreak	6-7a	to	10/01/12 to 10/07/12	1x	M-----				
	WOOD			M	10/01/12	:30	6:29 AM	DIBC0912	\$475.00		1
26	WOOD	6am Daybreak	6-7a	to	10/01/12 to 10/07/12	1x	-T-----				
	WOOD			Tu	10/02/12	:30	6:17 AM	QPSD0006000H	\$475.00		1
27	WOOD	6am Daybreak	6-7a	to	10/01/12 to 10/07/12	1x	--W----				
	WOOD			W	10/03/12	:30	6:52 AM	QPSD0006000H	\$475.00		1
28	WOOD	6am Daybreak	6-7a	to							

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28	WOOD	6am Daybreak	6-7a		to						
					10/01/12 to 10/07/12	1x	--- T---				
	WOOD			Th	10/04/12	:30	6:46 AM	QPSD0006000H	\$475.00		1
29	WOOD	6am Daybreak	6-7a		to						
					10/01/12 to 10/07/12	1x	---- F--				
	WOOD			F	10/05/12	:30	5:59 AM	QPSD0008000H	\$475.00		1
30	WOOD	Today Show	658-9a		to						
					10/01/12 to 10/07/12	1x	M-----				
	WOOD			M	10/01/12	:30	7:29 AM	QPSD0006000H	\$750.00		1
31	WOOD	Today Show	658-9a		to						
					10/01/12 to 10/07/12	1x	- T-----				
	WOOD			Tu	10/02/12	:30	7:58 AM	DI BC0912	\$750.00		1
32	WOOD	Today Show	658-9a		to						
					10/01/12 to 10/07/12	1x	-- W----				
	WOOD			W	10/03/12	:30	7:27 AM	DI BC0912	\$750.00		1
33	WOOD	Today Show	658-9a		to						
					10/01/12 to 10/07/12	1x	--- T---				
	WOOD			Th	10/04/12	:30	8:43 AM	DI BC0912	\$750.00		1
34	WOOD	Today Show	658-9a		to						
					10/01/12 to 10/07/12	1x	---- F--				
	WOOD			F	10/05/12	:30	8:35 AM	QPSD0008000H	\$750.00		1
35	WOOD	Daybreak Sat @7am	658-8a		to						
					10/01/12 to 10/07/12	2x	----- S-				
	WOOD			Sa	10/06/12	:30	7:39 AM	QPSD0008000H	\$600.00		1
	WOOD			Sa	10/06/12	:30	7:55 AM	QPSD0008000H	\$600.00		2
36	WOOD	Daybreak Sun @6am	6-7a		to						
					10/01/12 to 10/07/12	2x	----- S				
	WOOD			Su	10/07/12	:30	6:08 AM	QPSD0008000H	\$175.00		2
	WOOD			Su	10/07/12	:30	6:21 AM	QPSD0008000H	\$175.00		1

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
36	WOOD	Daybreak Sun @6am	6-7a		to						
37	WOOD	Daybreak Sun @7am	658-8a		to						
				10/01/12 to 10/07/12		1x	-----S				
	WOOD			Su	10/07/12	:30	7:41 AM	QPSD0008000H	\$475.00		1
38	WOOD	Today Show Sunday	758-9a		to						
				10/01/12 to 10/07/12		2x	-----S				
	WOOD			Su	10/07/12	:30	8:21 AM	QPSD0008000H	\$650.00		2
	WOOD			Su	10/07/12	:30	8:26 AM	QPSD0008000H	\$650.00		1
39	WOOD	M-F News 8 @5p	5-530p		to						
				10/01/12 to 10/07/12		1x	M-----				
	WOOD			M	10/01/12	:30	5:21 PM	QPSD0006000H	\$700.00		1
40	WOOD	M-F News 8 @5p	5-530p		to						
				10/01/12 to 10/07/12		1x	-T-----				
	WOOD			Tu	10/02/12	:30	5:20 PM	QPSD0006000H	\$700.00		1
41	WOOD	M-F News 8 @5p	5-530p		to						
				10/01/12 to 10/07/12		1x	--W----				
	WOOD			W	10/03/12	:30	5:19 PM	QPSD0006000H	\$700.00		1
42	WOOD	M-F News 8 @5p	5-530p		to						
				10/01/12 to 10/07/12		1x	---T---				
	WOOD			Th	10/04/12	:30	4:59 PM	QPSD0006000H	\$700.00		1
43	WOOD	M-F News 8 @5p	5-530p		to						
				10/01/12 to 10/07/12		1x	----F--				
	WOOD			F	10/05/12	:30	4:59 PM	QPSD0008000H	\$700.00		1
44	WOOD	M-F News 8 @ 530p	530-6p		to						
				10/01/12 to 10/07/12		1x	-T-----				
	WOOD			Tu	10/02/12	:30	5:53 PM	DI BC0912	\$800.00		1
45	WOOD	M-F News 8 @ 530p	530-6p		to						
				10/01/12 to 10/07/12		1x	---T---				

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		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
45	WOOD	M-F News 8 @ 530p	530-6p	to							
	WOOD			Th	10/04/12	:30	5:47 PM	DI BC0912	\$800.00		1
46	WOOD	NBC Nightly News	628-7p	to							
				10/01/12 to 10/07/12	1x	M-----					
	WOOD			M	10/01/12	:30	6:59 PM	DI BC0912	\$1,100.00		1
47	WOOD	NBC Nightly News	628-7p	to							
				10/01/12 to 10/07/12	1x	--W----					
	WOOD			W	10/03/12	:30	7:00 PM	DI BC0912	\$1,100.00		1
48	WOOD	NBC Nightly News	628-7p	to							
				10/01/12 to 10/07/12	1x	----F--					
	WOOD			F	10/05/12	:30	6:59 PM	QPSD0008000H	\$1,100.00		1
49	WOOD	Sat News 8 @6p	6-630p	to							
				10/01/12 to 10/07/12	1x	-----S-					
	WOOD			Sa	10/06/12	:30	6:19 PM	QPSD0008000H	\$650.00		1
50	WOOD	Tonight Show w/ Leno	1135-1235a	to							
				10/01/12 to 10/07/12	1x	M-----					
	WOOD			M	10/01/12	:30	12:10 AM	DI BC0912	\$300.00		1
51	WOOD	Tonight Show w/ Leno	1135-1235a	to							
				10/01/12 to 10/07/12	1x	-T-----					
	WOOD			Tu	10/02/12	:30	11:47 PM	DI BC0912	\$300.00		1
52	WOOD	Tonight Show w/ Leno	1135-1235a	to							
				10/01/12 to 10/07/12	1x	--W----					
	WOOD			W	10/03/12	:30	12:30 AM	DI BC0912	\$300.00		1
53	WOOD	Tonight Show w/ Leno	1135-1235a	to							
				10/01/12 to 10/07/12	2x	---T---					
	WOOD			Th	10/04/12	:30	11:45 PM	DI BC0912	\$300.00		1
	WOOD			Th	10/04/12	:30	12:30 AM	QPSD0006000H	\$300.00		2
54	WOOD	Tonight Show w/ Leno	1135-1235a	to							

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Special Handling		Product Code	ORDR

Agency Ref	IN10086/SP6681/TO1332
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54	WOOD	Tonight Show w/ Leno	1135-1235a		to						
					10/01/12 to 10/07/12	1x	----F--				
	WOOD			F	10/05/12	:30	12:07 AM	QPSD0008000H	\$300.00		1
55	WOOD	M-F News 8 @ 11	11-1135p		to						
					10/01/12 to 10/07/12	1x	M-----				
	WOOD			M	10/01/12	:30	11:20 PM	QPSD0006000H	\$650.00		1
56	WOOD	M-F News 8 @ 11	11-1135p		to						
					10/01/12 to 10/07/12	1x	-T-----				
	WOOD			Tu	10/02/12	:30	11:30 PM	QPSD0006000H	\$650.00		1
57	WOOD	M-F News 8 @ 11	11-1135p		to						
					10/01/12 to 10/07/12	1x	--W----				
	WOOD			W	10/03/12	:30	11:33 PM	QPSD0006000H	\$650.00		1
58	WOOD	M-F News 8 @ 11	11-1135p		to						
					10/01/12 to 10/07/12	1x	---T---				
	WOOD			Th	10/04/12	:30	11:24 PM	QPSD0006000H	\$650.00		1
59	WOOD	M-F News 8 @ 11	11-1135p		to						
					10/01/12 to 10/07/12	1x	----F--				
	WOOD			F	10/05/12	:30	11:34 PM	QPSD0008000H	\$650.00		1
60	WOOD	Inside Edition	7-730p		to						
					10/01/12 to 10/07/12	1x	-T-----				
	WOOD			Tu	10/02/12	:30	7:28 PM	QPSD0006000H	\$425.00		1
61	WOOD	Inside Edition	7-730p		to						
					10/01/12 to 10/07/12	1x	---T---				
	WOOD			Th	10/04/12	:30	7:12 PM	QPSD0006000H	\$425.00		1
62	WOOD	Inside Edition	7-730p		to						
					10/01/12 to 10/07/12	1x	----F--				
	WOOD			F	10/05/12	:30	7:27 PM	QPSD0008000H	\$425.00		1
63	WOOD	Access Hollywood	730-8p		to						

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

**Remit Address:**

WOOD
90380 Collections Center Drive
Chicago, IL 60693
Main: (616) 456-8888
Billing: (317) 923-8888

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314
USA

INVOICE

DUPLICATE

Advertiser	POL/Detroit International Bridge	Invoice #	189637-1
Product	order	Invoice Date	10/07/12
Estimate Number	C01C07	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/07/12
Station	WOOD	Order #	189637
Account Executive	Petry Philadelphia	Alt Order #	6831503
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/01/12 - 10/07/12
Billing Calendar	Broadcast	IDB #	1046
Billing Type	Cash	Advertiser Code	DIBC
Special Handling		Product Code	ORDR
		Agency Ref	IN10086/SP6681/TO1332
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
63	WOOD	Access Hollywood	730-8p		to						
				10/01/12 to 10/07/12	1x	M-----					
	WOOD			M	10/01/12	:30	7:45 PM	QPSD0006000H	\$250.00		1
64	WOOD	Access Hollywood	730-8p		to						
				10/01/12 to 10/07/12	1x	--W----					
	WOOD			W	10/03/12	:30	7:46 PM	QPSD0006000H	\$250.00		1
65	WOOD	Access Hollywood	730-8p		to						
				10/01/12 to 10/07/12	1x	----F--					
	WOOD			F	10/05/12	:30	7:55 PM	QPSD0008000H	\$250.00		1
68	WOOD	Football Night in America	7-8P		to						
				10/01/12 to 10/07/12	1x	-----S					
	WOOD			Su	10/07/12	:30	7:08 PM	QPSD0008000H	\$700.00		1
69	WOOD	Sunday Night Football	8-1130P		to						
				10/01/12 to 10/07/12	1x	-----S					
	WOOD			Su	10/07/12	:30	11:40 PM	QPSD0008000H	\$1,000.00		1
				Sports ran late							
70	WOOD	Thursday 8-9p	8-9p		to						
				10/01/12 to 10/07/12	1x	---T---					
	WOOD			Th	10/04/12	:30	7:58 PM	QPSD0006000H	\$1,000.00		1

Aired Spots**72**

<u>Gross Total</u>	\$33,675.00	
<u>Agency Commission</u>	\$5,051.25	
<u>Net Amount Due</u>	\$28,623.75	<u>Payment Terms 30 Days</u>

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